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00:00:00,000 --> 00:00:09,633

[Written title: Arak Journal, Research Surprises]

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00:00:09,633 --> 00:00:17,566

[Music] [Written question: What was the most interesting or unexpected thing you learned while you were doing research?]

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00:00:17,566 --> 00:00:19,866

Something that I thought was super neat

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00:00:19,866 --> 00:00:22,566

was two of the sources that I used my

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00:00:22,566 --> 00:00:25,100

paper actually used each other for their

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own argument! So there is this one it was

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a study conducted in like the 80s. He was

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00:00:30,000 --> 00:00:32,133

really the pioneer of the field of

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kind of the marketing analytics bit

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where they tracked the purchases by

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00:00:36,633 --> 00:00:38,333

putting a little sensory device on the

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00:00:38,333 --> 00:00:40,633

cart. And then there was another study

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that it was done maybe five years ago

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and they used that as the base mark

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and then kind of evolved it and took the

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modern-day perspective on it. It's also

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00:00:49,100 --> 00:00:51,133

very possible that I may have just like

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00:00:51,133 --> 00:00:53,500

tracked a footnote further but... I

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00:00:53,500 --> 00:00:55,166

remember I discovered it at the end of

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00:00:55,166 --> 00:00:57,033

the process when I was rereading it and

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00:00:57,033 --> 00:00:59,200

then it came to my attention - I cited the

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scientist like two pages earlier so I

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00:01:01,666 --> 00:01:03,666

thought that was super neat. The most

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00:01:03,666 --> 00:01:05,666

interesting thing from a personal

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00:01:05,666 --> 00:01:07,300

standpoint I learned that I really like

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00:01:07,300 --> 00:01:10,766

researching with books. And I also

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00:01:10,766 --> 00:01:14,366

realized that the topic itself is like

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00:01:14,366 --> 00:01:15,933

constantly evolving. And I mean that's

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00:01:15,933 --> 00:01:18,000

with anything in research, but I was

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00:01:18,000 --> 00:01:20,133

realizing as I was researching, I mean as

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00:01:20,133 --> 00:01:21,633

I was writing this paper this was

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00:01:21,633 --> 00:01:23,200

something people were talking about. Like

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00:01:23,200 --> 00:01:26,100

this was something where you know and

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00:01:26,100 --> 00:01:28,200

it's difficult to write about something

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00:01:28,200 --> 00:01:29,800

like social media in politics. Especially

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at the time I was writing it, because

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00:01:31,300 --> 00:01:32,966

everything's changing constantly. I mean

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00:01:32,966 --> 00:01:34,433

the first draft of my paper mentioned

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people who in like three years we're

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00:01:37,066 --> 00:01:39,533

probably not really gonna remember or

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talk about anymore. And that was

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00:01:40,866 --> 00:01:42,100

something that I kind of had to work

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00:01:42,100 --> 00:01:43,866

around and it's something that was

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00:01:43,866 --> 00:01:45,333

definitely interesting and challenging.

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00:01:45,333 --> 00:01:49,266

The research process in general was

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00:01:49,266 --> 00:01:51,533

finding just how many sources I needed

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00:01:51,533 --> 00:01:53,933

to argue my point. Where I'd say

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00:01:53,933 --> 00:01:55,600

something and then I'd turn in my draft

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00:01:55,600 --> 00:01:57,966

and my professor or my TA (Teaching Assistant) would say,

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00:01:57,966 --> 00:02:00,966

like "What do you have to support this?"

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00:02:00,966 --> 00:02:06,133

And I say, "Well! Myself?" So it was finding

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00:02:06,133 --> 00:02:08,200

how many different things I needed and

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00:02:08,200 --> 00:02:10,266

then finding a way to to put them all in

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00:02:10,266 --> 00:02:13,233

in a way that worked. Well certainly

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00:02:13,233 --> 00:02:15,900

in the research process I found that

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00:02:15,900 --> 00:02:19,000

academic literature was much more

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00:02:19,000 --> 00:02:21,166

approachable than I then what I first

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00:02:21,166 --> 00:02:22,833

thought it would be. And also its

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00:02:22,833 --> 00:02:25,200

approachable in the sense that you can

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00:02:25,200 --> 00:02:26,500

narrow down what

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00:02:26,500 --> 00:02:28,966

you want. At first I thought it

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00:02:28,966 --> 00:02:31,233

was gonna be I need to find topics that

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00:02:31,233 --> 00:02:33,233

just have food insecurity on them. But

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00:02:33,233 --> 00:02:34,766

then afterwards I was able after I found

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00:02:34,766 --> 00:02:37,233

that there were these certain nuclei to the

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00:02:37,233 --> 00:02:40,766

argument dealing with geopolitics, socio-

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00:02:40,766 --> 00:02:44,133

economics, nutrition, I can narrow down my

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00:02:44,133 --> 00:02:46,033

search even further and the resources

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00:02:46,033 --> 00:02:47,433

accommodated for that.

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00:02:47,433 --> 00:02:53,200

[Music] [University of Delaware, Library, Museums & Press animated logo.]

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00:02:53,200 --> 00:02:55,266

[Music] [University of Delaware, Library, Museums & Press animated logo.]