

# Strategic Plan 2014



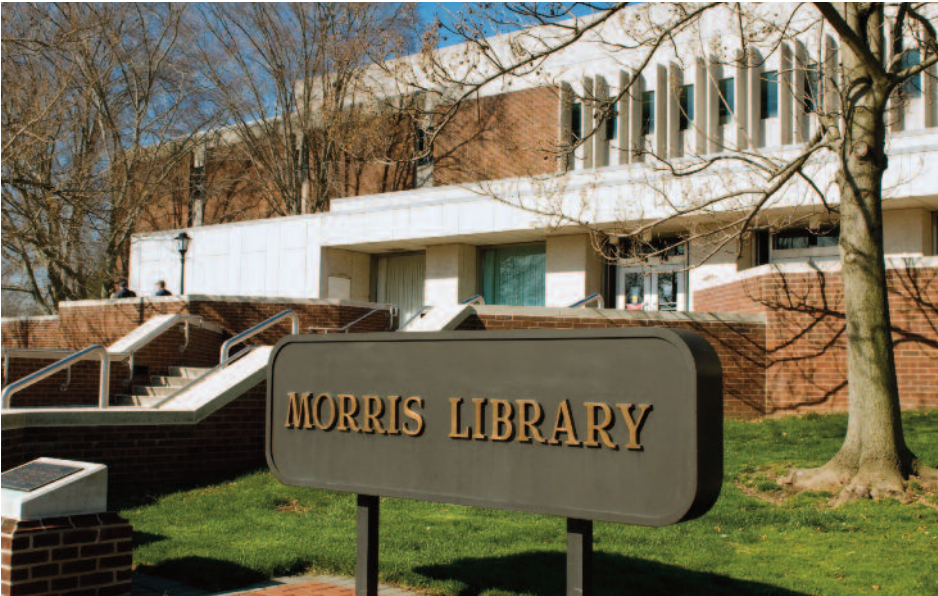
## University of Delaware Library



December 4, 2014

Library home page:  
[www.udel.edu/library](http://www.udel.edu/library)





## Vision

The University of Delaware Library will enrich creative collaboration, inspire intellectual growth and through innovative technologies will enable the University of Delaware to shine.



## Introduction

Universities and university libraries, including the University of Delaware Library, are in a period of great change. Continuous evolution by libraries is ongoing and needs to lead universities as well as follow university needs and goals. Resources, services and staffing are constantly refocused on new priorities. Trends in higher education have a direct impact on libraries and especially research libraries. As universities redefine themselves, libraries evolve and continue to demonstrate value in terms of contributions and effectiveness and cost.



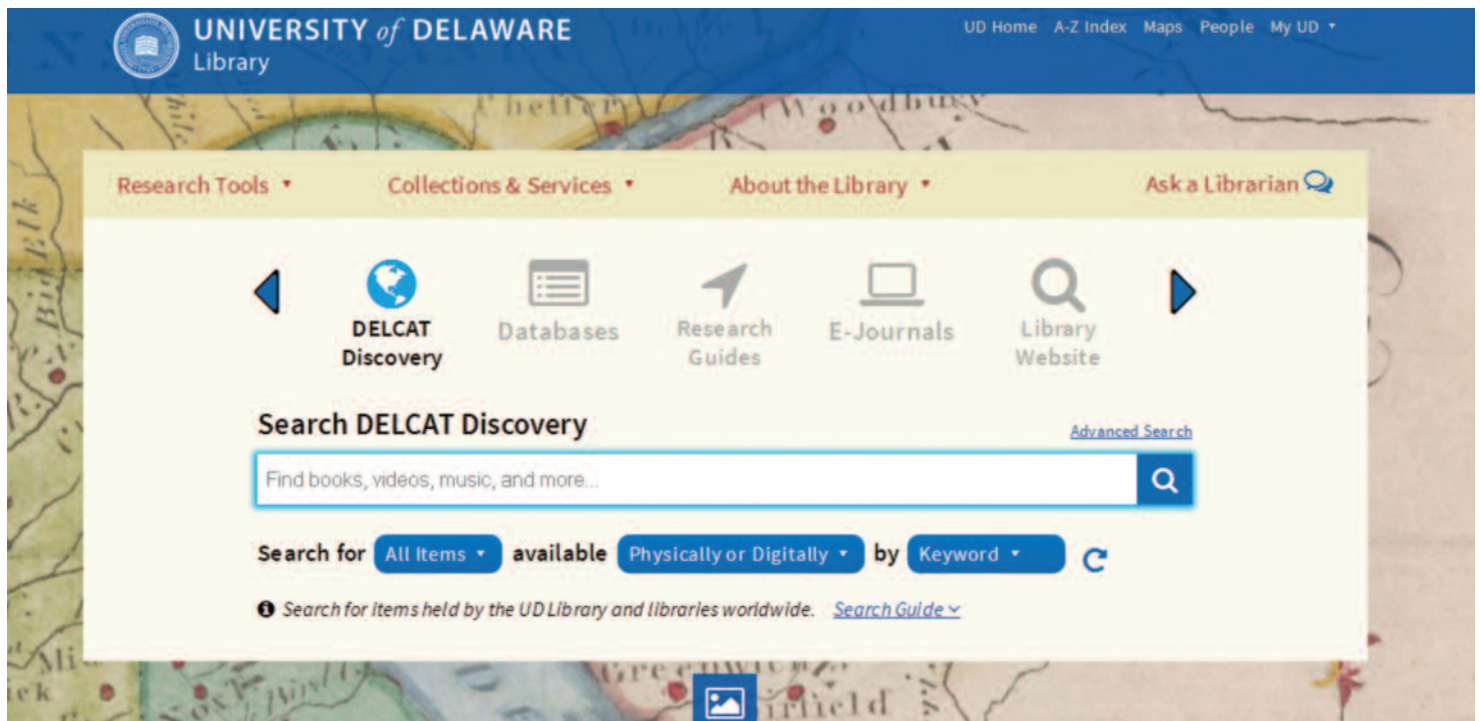
## Mission

The mission of the University of Delaware Library advances teaching, learning, research and discovery for the University of Delaware Community by providing access to information worldwide, offering electronic, print and unique collections and establishing services and learning environments responsive to users' needs. As the most comprehensive and broadly based collection in the state of Delaware and as one of the largest research libraries in the nation, the Library supports the needs of the citizens of Delaware and the national and international scholarly community.





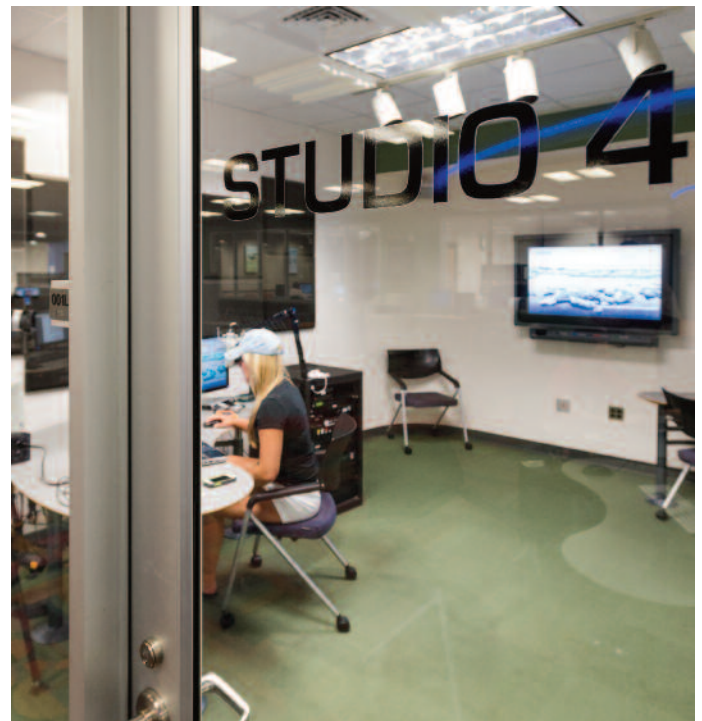
# Strategic Directions



## Strategic Direction 1.

**Facilitate discovery and access to excellent Library information resources.**

- **Expand collection and information access.** Build and enhance existing Library electronic, multimedia and print collections to meet the research and education needs of the University.
- **Improve access infrastructure.** Continuously develop the online information and technology infrastructure to meet needs of students, faculty and staff.
- **Continue to develop and promote primary resources.** Collect, provide access to and promote significant special collections and primary original documents and resources, including those “born digital.”



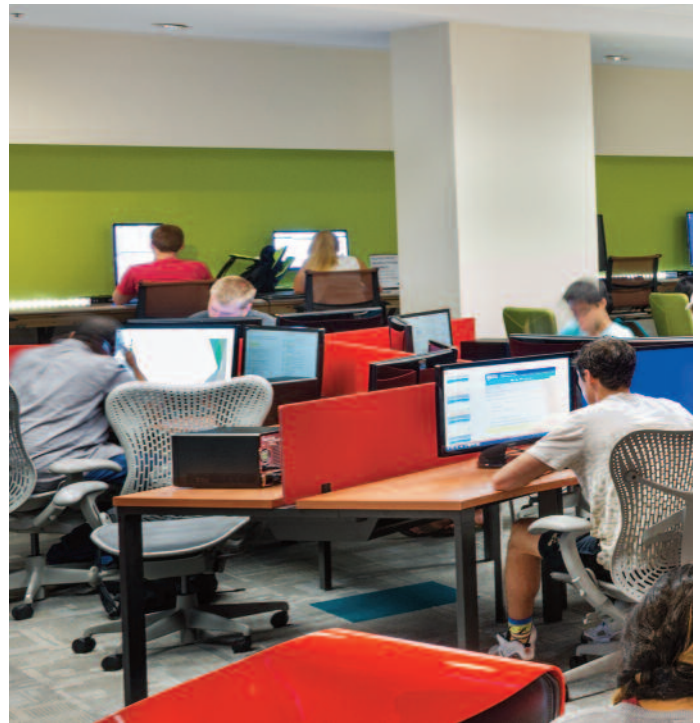
# Strategic Directions



## Strategic Direction 2.

### Expand Library instructional program.

- **Support University of Delaware online education.**  
Provide new kinds of service and resource support for growing number of University of Delaware online education programs at both graduate and undergraduate levels.
- **Promote student success and retention.** Continue successful programs and services, and continually adapt and create new programs supporting student success and retention.
- **Establish new information literacy collaborations.**  
Working collaboratively with faculty, provide new kinds of literacy instruction including information and multimedia literacy.





# Strategic Directions



## Strategic Direction 3.

**Integrate the University of Delaware Library more deeply throughout the research process.**

- **Seek new research roles for the University of Delaware Library.** Seize opportunities to integrate the Library more fully into the research process.
- **Lead University in Scholarly Communication and Open Access.** Further develop educational initiatives, open access collections and copyright information programs.





# Strategic Directions



## Strategic Direction 4.

**Further develop collaborative partnerships.**

- **Nurture and develop University/Library partnerships.** Continue and strengthen existing partnerships and establish new partnerships within the University of Delaware to provide support for University priorities.
- **Seek new Library collaborations with national and regional groups.** Continue and strengthen existing partnerships and collaborative memberships and establish new professional relationships outside the University of Delaware to support Library priorities.





# Strategic Directions



## Strategic Direction 5.

**Provide Library user environment promoting productivity and collaboration.**

- **Continually improve University of Delaware Library online environment for users.** Develop a nimble and flexible online Library environment that adapts to meet the evolving needs of higher education in the rapidly changing world of information technology.
- **Enhance Library space.** Develop flexible and responsive physical environments to meet ever changing student and faculty instructional and research needs and demands.
- **Develop space for primary resources.** Assess, identify and create user and collection space for effective use of original primary resources such as the Joseph R. Biden Senatorial Papers.





# Strategic Directions



## Strategic Direction 6.

**Improve internal Library operations and services for maximum effectiveness.**

- **Build on existing University of Delaware Library staff strengths.** Identify and promote Library staff expertise.
- **Enhance Library staff diversity.** Continue and build upon programs for effective recruitment and retention.
- **Expand Library planning process.** Increase organizational capacity for continuous strategic planning and assessment utilizing use data, outcome measures, user feedback and surveys of national trends.
- **Encourage all Library staff to participate in continuous Library improvement.** Provide continued support for Library staff development. Create new methods for Library staff communication.

