Kris Raser was appointed digital content specialist in the Reference and Instructional Services Department, July 5, 2017. In this role, Raser will develop a broad range of teaching and learning materials, including web-based interactive tutorials, instructional videos, research guides, infographics and web pages, in order to extend the reach and impact of library instruction to on-campus and distance learning classes.

Raser has extensive experience in both print and digital design, expertise in video and web development, and an advanced degree in digital art. He has spent many years as a project manager and digital content developer. Most recently, he held the position of creative director and media manager at NorthBay, a nationally recognized environmental and character education facility. He also is an adjunct professor at University of Maryland University College, where he teaches in the Digital Media and Web Technology Department.

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